2025 Cohort Theme | Innovation and Circularity in the Textile Value Chain

Technology as cross-cutting enabler across the circular textile ecosystem



O1
Minimising
Pre-Consumer
Textile Impact

Opportunity to optimise resources and reduce inefficiencies in pre-production processes, to minimise waste generated



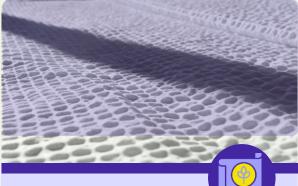
Transforming
Post-Consumer
Textile Impact

Post-consumer textile waste is a largely untapped resource. Recovering, recycling, and regenerating used textiles can divert waste from landfills, reduce reliance on virgin materials, and strengthen circularity across the value chain.



03 Keeping Apparel in Circulation

Promoting the reuse, repair and durability of clothes and apparel that are already owned can lengthen their lifespan and help to significantly reduce environmental impact



Innovating with
Alternative and
Sustainable Materials

Developing innovative, eco-friendly materials can replace resource-intensive or non-biodegradable textiles, supporting the transition to a more sustainable and regenerative industry

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O3
Keeping
Apparel in
Circulation

O4
Innovating with
Alternative and
Sustainable Materials

- Al for defect detection and quality control
- Demand forecasting and waste optimisation tech
- Clean chemistry solutions
- Water and dye recovery, reduction or elimination tech
- Decarb technologies (e.g.: electrification tech, heat system transitions)
- Design and cutting optimisation
- Match deadstock fabrics with secondary users or recyclers
- Repurposing fabric offcuts and excess inventory

- Tech for clothing collection, sorting, and disassembly services
- Automated and precise textilesorting tech
- Smart textile recovery technologies for reusing fibers and materials
- Software matching sorted waste with recyclers
- Upcycling and downcycling textile waste into new products

- Resale and rental marketplaces, including virtual wardrobes
- Textile care, repair, and refurbishment services to extend fabric durability
- Traceability solutions supporting reuse, resale, and recycling efforts
- Circular supply chains and business models for material reuse
- Closed-loop production systems maximising resource efficiency

- Bio-based and biosynthetic materials
- I ow carbon materials
- Textile materials upcycled from nontextile waste, such as agricultural or food waste
- Tech to detect "recycle yarns", certify "organic" materials
- Tech for textile waste valorisation into products like chemicals and biofuels
- Compostable, fully biodegradable textiles
- Textile infusion tech enabling innovative product forms
- Sustainable (primary and secondary) packaging materials and design

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